



Target's Product Council

Product Council Mission

Bring to life best practices for creating industry leading products that solve problems for our guests and team members, while establishing an enduring product culture at Target

Product Council Tracks

2017-2018

**Four
Working
Groups**

Talent Management

**Education and
Engagement**

Communication

Cross-Product

**Talent
Management**

**9 Pillars of Product
Management**

Product Training

Talent sharing forum

**Education and
Engagement**

**2-Day class for
product owners**

**Product training
calendar for all
locations**

Product CoP

Communication

**Product
Management
Sharepoint redesign**

**Product Council
updates through
email, Slack,
Yammer**

**Cross-Product
Prioritization**

Lead Initiative Coach

Alignment Guild

What's Next?

2018-2019

**Five (not Four)
Working
Groups**

Talent Management

**Education and
Engagement**

Communication

Cross-Product

**Portfolio
Management *(NEW)**

**2018-1019
Focus**

Define Product

Product Lifecycle

Talent Sharing

Location Strategy

**Initiative
Communication**

Ed Stroh – Chair

Travis Klinker – Operations Lead

2018-2019

**Get
Involved**

 SharePoint

<http://go/pmcop>

- **Presentations!**
- **News!**
- **Events and training calendar!**

 slack

#product-managemen

 Yammer

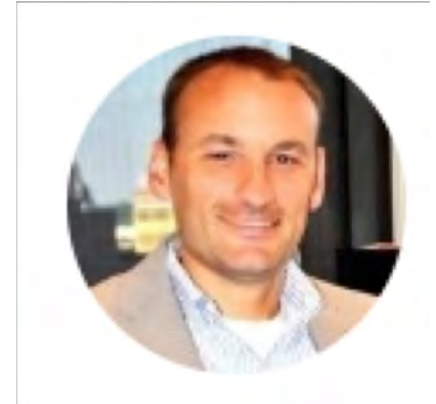
Product Management

Meet the Product Council

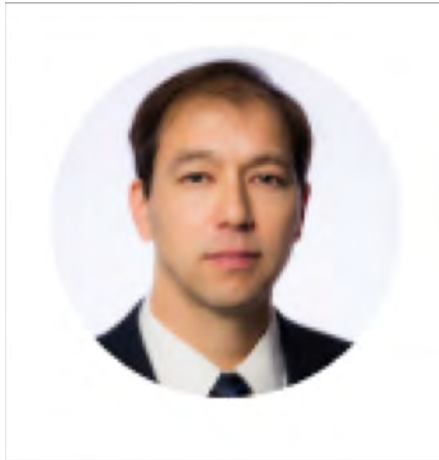
Dawn Block
SVP Digital



Brad Thompson
VP Data Sciences



Joel Crabb
VP Architecture



Jeanette Olson
VP TTS

